

Welcome to WLA Wednesday

September 21, 2016

On this day: in 1937, J.R.R. Tolkien's *The Hobbit* was first published.

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Making Headlines

WLA Welcomes New State Librarian



WLA leadership paid a visit last week to the WA State Library to welcome our new State Librarian, Cindy Aden. As fate would have it, this was the same day as Dr. Carla Hayden's swearing-in ceremony at the Library of Congress, so WSL and WLA colleagues were able to enjoy the viewing together. So moving! There were a few misty eyes in that room, we're not ashamed to admit. This event was followed by an excellent tour of their collections, and finished with strategic discussions. Fun side note: the State Librarian drove us to lunch in her convertible and it was a gorgeous day!

Look Who's Hiring



Conference Communiqué

Expand Your Leadership at HackWLMA

The Fort Vancouver Regional Library District is

seeking an <u>Outreach and Community</u>
<u>Partnership Director</u>. The deadline to apply is
September 30.

The Washington State Department of Ecology is looking for a <u>Library & Archival Professional</u> <u>2</u>. The position is open until filled.

The Pacific Northwest Library Association (PNLA) lists job openings every Monday and you can browse WLA institutional members' postings here.

If you have a current posting for libraries in the WLA community you would like to submit, please <a href="mailto:emai

News & Notes

The 2016 #BannedBooksWeek Author Lineup Announced

The Office for Intellectual Freedom eagerly reveals the talented authors who will be contributing their thoughts and perspectives for Banned Books Week on ALA's Intellectual Freedom Blog. Their pieces will be posted Sept. 25 through Oct. 1.

Contribute to the Banned Books Week conversation on twitter with the hashtag #BannedBooksWeek.

Apply Now for YALSA's 2017 Summer Learning Resources and Teen Summer Intern Grants

Through generous funding from the Dollar General Literacy Foundation, two grants are available: the Summer Learning Resources Grant and the Teen Summer Intern Program Grant. The purpose of the grants is to help libraries combat the summer slide, as described in YALSA's position paper, "Adopting a Summer Learning Approach to Increase Impact."

Twenty summer learning resources grants, worth \$1,000 each, will be awarded to libraries in need and will allow them to provide resources and services to teens who are English language learners, struggling in school and/or who are from socio-economically challenged communities. Twenty teen summer intern program grants, also worth \$1,000 each, will be awarded to libraries to support the implementation of summer learning



Interested in taking a more active leadership role in your school library? Then you won't want to miss the Sessions in the Leadership Track, featuring School & Public Library Collaborations, Future Ready Libraries: Connecting Librarians to Strategic Change, and Advocacy Efforts: LIT at Every Level. Read Session descriptions and register today.

Learn How Good Friends Make Good Libraries at the WALE Conference



Early Bird Rates may have ended but there's still time to register! Do you have a Friends Group? Would you like to strengthen your relationship? Then check out Good Friends Make Good Libraries: The Friends of the Roslyn Library has raised \$85,000 over the last ten years for the public library in Roslyn, WA, population 895. Friend's members and the town librarian will present tips for cultivating a strong and lasting Friends group in your own small town, including organizational essentials, recruitment of members, the importance of staff support, and the benefits of community partnering. Presenters will also offer tips from their principal annual fundraiser, Seussapalooza, and participants will be invited to share their own successful fundraising events. If you are ready to start a new Friends of the Library group in your community or if your existing group needs fresh ideas or renewed focus, this session is for you. Read more Session descriptions here.

programs while also providing teens a chance to build hands-on job skills.

Interested applicants are invited to <u>apply</u> for the grants if they meet the following eligibility requirements:

- Must be a <u>YALSA member</u> at the time the application is submitted and when recipients are selected (not a member? Join <u>here</u>)
- Summer learning program must be administered through a library
- Summer learning program must be open to all teens in the community
- Library must be within 20 miles of a Dollar General store

Eligible applicants can <u>apply</u> now through Jan. 1, 2017. Recipients will be notified during the week of Feb. 13, 2017. For information about joining YALSA, visit <u>www.ala.org/yalsa/join</u>. YALSA/ALA membership starts at \$61 per year.

To learn more about the grants and to apply, please visit YALSA's <u>Summer Learning</u> <u>website</u>. To learn more about how the grants support summer learning programs, view a brief <u>video</u> featuring past grantees.

The Future Ready Summit is Coming to Seattle

The Future Ready Summit will be in Seattle, October 24-25, at Highline Community College.

Future Ready Schools® helps district leaders plan and implement personalized, research-based digital learning strategies so all students can achieve their full potential. We believe every student deserves a rigorous, personalized learning environment filled with caring adults and student agency. District leaders must recognize the potential of digital tools and align necessary technologies with instructional goals to support teaching and learning.

Have news to share? Please send it to the <u>WLA office</u> by Monday to be included in that week's digest. Please include "For WLA Wednesday" in the subject line.

The Learning Curve

Merging Friends and Foundation Webinar

United for Libraries will present a webinar on "Merging a Friends and Foundation" from 2 to 3 p.m. Eastern time on Tuesday, Oct. 4.

The cost of the webinar is \$75, \$50 United for Libraries members. Registration is limited, click here for more information.

In the library world today, there is a huge need for support organizations – friends and foundations – but often the lines between these two groups are blurred and their work counter-productive. In this webinar, presenters Peter Pearson and Sue Hall will discuss the difference in the roles of friends and foundations and identify areas where there can be conflict - and present strategies for minimizing conflict. They will also address the question "When is it time for the two organizations to merge?" and share solutions for engaging in a merger process that minimizes pain and maximizes potential. Pearson and Hall will also talk about national challenges and trends for friends and foundations.

Webinar participants will learn:

- What is happening to friends groups and foundations across the country;
- To identify the signs that your support organizations should consider merging;
- What a merged organization should look like:
- How to conduct a process that honors members of both organizations;
- How to ensure that the newly-merged organization is successful.

Peter Pearson is the president of The Friends of the Saint Paul Public Library (the Library's foundation) and Lead Consultant with Library Strategies. One of the leading experts on library development and advocacy in the U.S., Pearson has led The Friends for nearly 25 years and is recognized as one of the most successful library fundraisers in the country.

Sue Hall is the director of Library Strategies, a consulting group of The Friends of the Saint Paul Public Library. Hall has more than 20 years of experience working with libraries and library organizations in the areas of fundraising, strategic planning and capacity building.

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